Oregon Area Al-Anon Family Groups Expense Income vs. Annual Budget January 1 through June 4, 2022

			Jan 1 - Jun 4, 22	Budget	\$ Over Budget	
1	Inc	come	.,	9	parenthesis = under	hudaet
2		Revenue			paroninoolo anaor	buugot
3		Group Contributions	8,899.25	15,000.00	(6,100.75)	
4		Assembly Registrations	-	1,000.00	(1,000.00)	
5		Cash Carried Forward	30,531.81	30,000.00	531.81	
6		Total Revenue	39,431.06	46,000.00	(6,568.94)	
7	Tot	tal Income	39,431.06	46,000.00	(6,568.94)	
8		pense	33,131.33	10,000.00	(0,000.01)	
9		Delegate Fund				
10		WSO ETF	3,053.12	3,053.12	-	
11		Extra Day	200.00	200.00	-	
12		Delegate Meeting	650.00	650.00	-	
13		Delegate Travel	429.99	1,000.00	(570.01)	
14		Delegate Miscellaneous	-	500.00	(500.00)	
15		Total Delegate Fund	4,333.11	5,403.12	(1,070.01)	
16		Working Fund Expense				
17		Archive Rent	455.00	800.00	(345.00)	
18		Area Travel Fund	-	1,670.00	(1,670.00)	
19		Communicator	-	50.00	(50.00)	
20		SSM Advance	-	1,500.00	(1,500.00)	
21		Assembly/AWSC Rent	296.90	4,475.00	(4,178.10)	
22		Insurance	-	2,050.00	(2,050.00)	
23		Total Working Fund Expense	751.90	10,545.00	(9,793.10)	
24		Assembly Allowance/Meal/Lodging				
25		Officers	-	2,600.00	(2,600.00)	
26		Audit/Budget	-	1,000.00	(1,000.00)	
27		Coordinators	-	3,250.00	(3,250.00)	
28		Past Delegates	-	1,300.00	(1,300.00)	
29		Total Assembly Allowance/Meal/Lodging	-	8,150.00	(8,150.00)	
30		Officers Expenses				
31		Alternate Delegate	-	50.00	(50.00)	
32		Chairperson	-	50.00	(50.00)	
33		Secretary	-	50.00	(50.00)	
34		Treasurer	-	75.00	(75.00)	
35		AAPP Expenses	-	150.00	(150.00)	
36		Total Officers Expenses	-	375.00	(375.00)	
37		Assembly Expenses			(-11	
38		Assembly Workshops	-	500.00	(500.00)	
39		Alateen Projects	-	150.00	(150.00)	
40		Archive Projects	-	50.00	(50.00)	
41		CPC Projects	-	800.00	(800.00)	
42		Forum Projects	-	300.00	(300.00)	
43		Group Records Projects	-	25.00	(25.00)	
44		Literature Projects	-	300.00	(300.00)	
45 46		PI Projects	-	2,000.00	(2,000.00)	
46		Technology Projects	-	1,100.00	(1,100.00)	
47		Website Projects	-	200.00	(200.00)	
48		Total Assembly Expenses	-	5,425.00	(5,425.00)	

Oregon Area Al-Anon Family Groups Expense Income vs. Annual Budget January 1 through June 4, 2022

		Jan 1 - Jun 4, 22	Budget	\$ Over Budget	
49	Coordinator Expenses				
50	Alateen Coordinator Expenses	-	500.00	(500.00)	
51	Archives	-	100.00	(100.00)	
52	CPC Coordinator	-	50.00	(50.00)	
53	Forum	-	100.00	(100.00)	
54	Group Records	-	25.00	(25.00)	
55	Literature	-	100.00	(100.00)	
56	Public Information	-	50.00	(50.00)	
57	Technology Coordinator	-	25.00	(25.00)	
58	Website Coordinator	-	250.00	(250.00)	
59	Total Coordinator Expenses	-	1,200.00	(1,200.00)	
60	Northwest Regional Delegate Meeting				
61	Alternate Delegate	800.71	800.71	-	
62	Past Delegates	2,306.66	2,306.66	-	
63	Total Northwest Regional Delegate Meeting	g 3,107.37	3,107.37	-	
64	Other Expenses				
65	Alateen Sponsor Workshop	-	600.00	(600.00)	
66	Audit Budget Extra Day + Exp	14.00	100.00	(86.00)	
67	Contingency Fund	-	242.63	(242.63)	
68	Equipment Supplies	-	100.00	(100.00)	
69	Handbook Update	-	100.00	(100.00)	
70	Transition Fund	92.95	1,200.00	(1,107.05)	
71	WSO Donation	-	400.00	(400.00)	
72	Total Other Expenses	106.95	2,742.63	(2,635.68)	
73	Total Expenses	8,299.33	36,948.12	(28,648.79)	
74	Cash Balance as of 6/4/2022	31,131.73	9,051.88	22,079.85	
75	Ample Reserve	8,000.00	8,000.00	-	-
76	Available Cash	23,131.73	1,051.88	22,079.85	
			,		
	Remember to put all three items on check	s:Donations pavab	le to Oregon Area		
	District Number	Send to:	Barb Baumer		
	WSO Group Number	1	21745 Columbia Dr.		
	Group Name		Tualatin OR 97062		

5ThF/Tsk	Date Start	Charge	Members	Report Back	Ended
THF: Hybrid meetings	3/2022	To gather data to make an informed decision about whether or not the Area wants to have hybrid meetings	Chair: Trish Carolynn W. Bunny Troy T. GR 17 Sarah M.GR 10 Amy S. GR 10	June 22 AWSC	
ThF: Web Site	3/2022	To assist the website coordinator in keeping the OA website up to date and problem-solving website issues.	Chair: Trish Deanna Bunny Stephen Sue B.	As needed	ongoing
ThF: Candidate questions and comments	5/2022	To discuss the content of candidate questions and member comments about candidates.	Chair: Katie Joan F. DR7 Dawn B. Stephen	Feb 23 AWSC	
ThF: Communicator	3/2022	To determine 1)Whether or not the Communicator is still a useful tool for communicating to OA and 2)Whether its current form should be updated give the reliance on electronic communication and the improvements to the Area website.	Chair: Nancy N Cindy DR 13 Caralynn W.	June 22 AWSC	
Handbook Committee	3/2022	To assist the Alternate Delegate in reviewing and updating the OA Handbook.	Chair: Stephen Judy J Rita B Lynda B. GR 4	Ongoing	ongoing
Flyer Committee	Ongoing	To review all flyers to ensure that they meet the OA flyer guidelines.	Chair: Meredith Barb B. Cynthia G.	As needed	ongoing

Audit Budget Committee	Ongoing	Audit all OA budgets. Prepare budget yearly. Determine prudent financial reserve.	Bonnie W. Linda S. Sue B.	As needed	ongoing
Events	Established as a result of inappropriate content at an Al-Anon Sponsored comedy event 6/2022	Work through KBDM process regarding content at events that are held in the Oregon Area	Leadership team	As needed	ongoing





WORLD SERVICE CONFERENCE

Al-Anon's largest group conscience that acts in the spirit of unity and goodwill to assure that Al-Anon's world services are continually available to the Al-Anon fellowship. The conversation has lasted 62 years.



2022 WSC THEME

Trilingual Conference

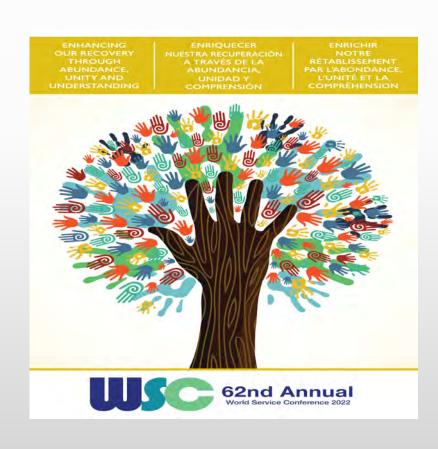
Enhancing Our Recovery through Abundance, Unity, and Understanding

Enriquecer nuestra recuperación a través de la abundancia, unidad y comprensión

Enrichir notre rétablissement par l'abondance, l'unité et la compréhension



2022 WSC POSTER





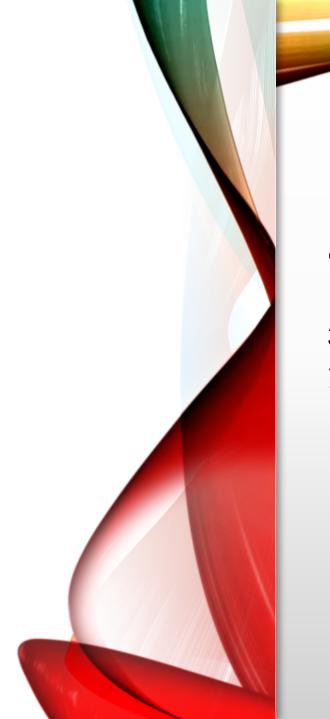
2022 WSC PODIUM





INTERNATIONAL LITERATURE





ATTENDEES

66 Delegates

11 Trustees

3 At Large Executive Committee Members

7 WSO Staff



WSC GOALS

 Goal 1-The spiritual tone of the Conference will prevail by the demonstration of Al-Anon's core principles in action.

 Goal 2 - The Conference will provide guidance to Al-Anon's Board of Trustees and the World Service Office (WSO) on services to the fellowship and guardianship of Al-Anon's Twelve Traditions.

• Goal 3 - Conference members will understand the purpose of the Conference, relationships within the Structure, and be able to articulate Conference discussions and decisions.



GLOBAL ELECTRONIC AREA

 A motion was presented to admit the Non-Panel Global Electronic Area

- Passed almost unanimously
- Last Area admitted was Alaska in 1987
- 674 electronic meetings & 249 GRs voted
- Area 98
- Joined the Southeast Region
- New Delegate, Ozzie A.
- Must have process to accept a Global Electronic Group into geographic Area



TYPES OF GROUPS

- There is a time coming when groups will have to choose whether to be a (1)physical (face-to-face), (2)physical group with an electronic component (hybrid), or (3)electronic group
- Date unknown
- Can still have a temporary electronic group
- Meredith will keep us updated



WSO SOCIAL MEDIA POLICY

- New social media policy
- Must be a service arm or entity
- Social media successfully tested LinkedIn
 - Cost of less than \$.10 per mental health professional
- Check with Maureen



PUBLIC SERVICE ANNOUNCEMENTS

- PSAs now digital
- Handled by Public Outreach & Digital Strategies
- WSO wants CPC volunteers to contact professionals inperson
- Need help finding
 - Christian stations
 - Local cable TV (community TV)
 - College stations
 - Email contact info to media@al-anon.org



GETTING MEMBERS INTO SERVICE

- Personally ask someone who you think would be good at the position to take it by telling them they would do a great job in the position
- Not just "we need more bodies" but the benefits of service
- Share what service has done for you one-on-one with others
- Get sponsees to take a position
- Ask what is holding you back from service
- Try it temporarily to see if it works for you



AMIAS RECERTIFICATION

- 2003 Alateen Motion from the Board of Trustees
- Legal document
- In 2021, 11 Areas did not complete recertification
- Could not use the Alateen name
- 98 Alateen groups closed
- All AMIAS must be recertified ALL
- Groups must also be recertified
- Deadline of June 14th at 11:59 EST must be met every year

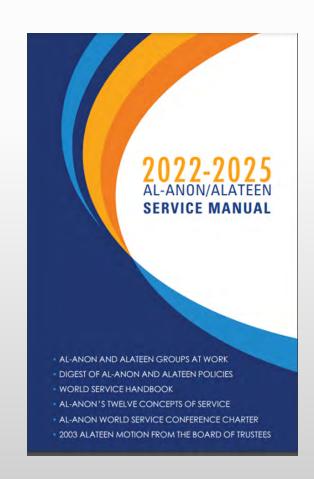


REVIVING ALATEEN

- Get Al-Anon and AA back to meeting face-to-face
- Have an AAPP
- Outreach to AA
- Educate Al-Anon members about Alateen service
- Educate professionals about Alateen
- Start meetings in schools starting with 5th and 6th grades
- Have social events



2022-2025 AL-ANON/ALATEEN SERVICE MANUAL





2022 WORLD SERVICE CONFERENCE SUMMARY

Due next month



2023 WSC

2023 World Service Conference
Thursday, April 20 through Sunday, April 23, 2023
The Founders Inn, Virginia Beach, Virginia



ROAD TRIP YOU AND YOUR BOARD CONNECT





ROAD TRIP! YOU AND YOUR BOARD CONNECT!

- Not going forward with TEAM events
- Replacing with Road Trip! You and Your Board Connect!
- October 29, 2022
- Cincinnati, OH
- Registration begins in AFG Connects in August
- For cities interested apply for next year by Sept. 23, 2022
- Pull the final winner out of a hat



AL-ANON INTERNATIONAL CONVENTION

- AA participation
- Albuquerque, N.M.
- June 30th July 2nd, 2023
- Registration November 1, 2022 on WSO website





STEPPING STONES





STEPPING STONES





STEPPING STONES





MY WSC EXPERIENCE

There are no coincidences...



MY WSC EXPERIENCE

Exhausted but exhilarated

Experience of a lifetime

Arrived late Sunday night, slept Monday

Tried to email AWSC members every night but...

Met wonderful people

Cooperation & love

Excellent food

Watched Policy Committee meeting



THANK YOU

"God doesn't call the qualified, He qualifies the called."

WSO FINANCIAL REPORT

Barb B.
Oregon Area Treasurer
Panel 59



AUDIT FOR 2021

The audit passed with the highest mark, "clean"



BUDGET OVERVIEW

The 2022 operating budget continues to reflect the impact of the current pandemic on revenues. The organization is focused on providing services in all areas to the fellowship, restoring staffing levels, and furthering the organization's mission and Strategic Plan.



CONTRIBUTIONS

100% of groups are using services, but only52% of groups contributed in 2021

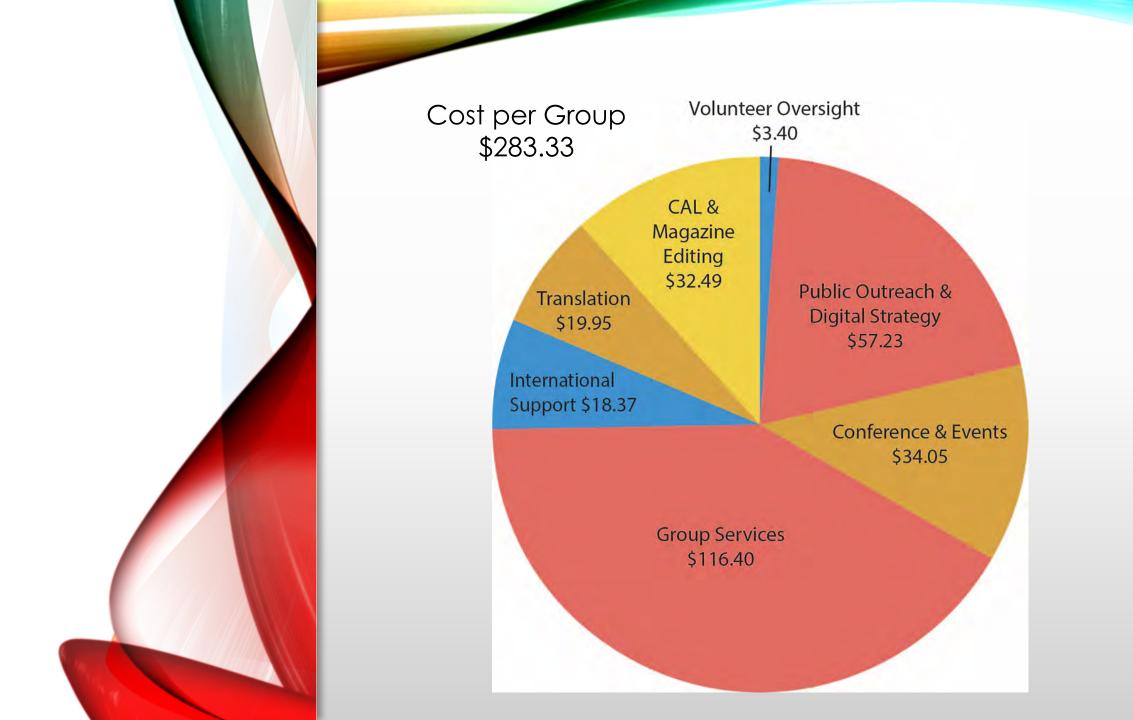
What are the services used?

Getting your group registered

Reading CAL at meetings

Calling WSO to find a meeting Using the Mobile App for a Zoom meeting

PSAs playing on TV stations

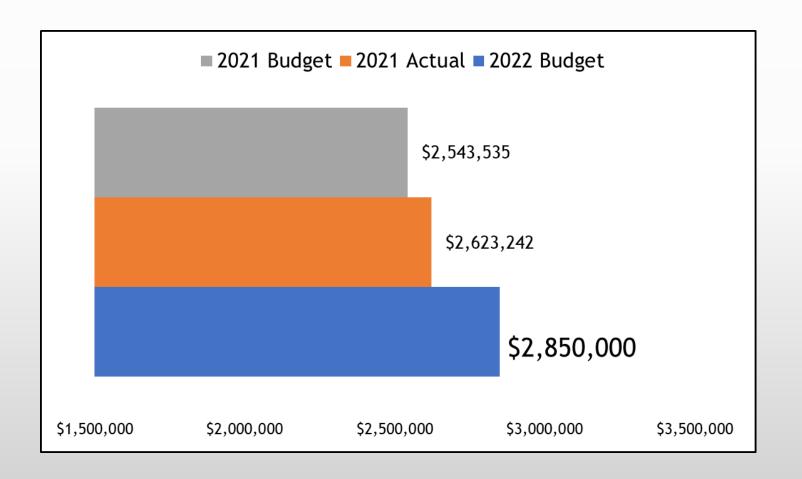




COST PER GROUP

- If all registered groups (13,841) in 2021 contributed the cost per group of \$283.33 that would equal \$3,921,571 in contributions!
- If all the groups that contributed in 2021 (7,179) contributed the cost per group of \$283.33, that would equal \$2,032,590 in contributions, which is 71 percent of our goal!

CONTRIBUTIONS



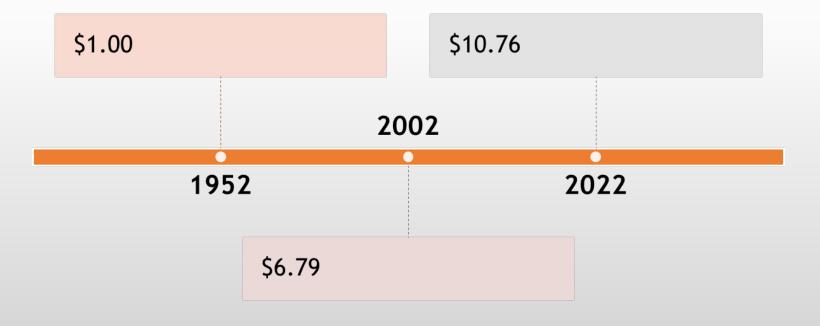


CONTRIBUTIONS

- Contributions exceeded budget by 3 percent in 2021
- We will still need to rely on contributions to support operations in 2022
- Repeat the targeted message of "How much each group should contribute to reach the goal" (\$283.33)
- Continue to enhance additional methods of contributing
 - Strategic Initiative will improve the ability to contribute online by adding additional payment options
 - Communicate the contribution goal to the fellowship throughout the year
 - Continue to encourage contributions via the Mobile App



THE POWER OF \$1





2022 OPERATING BUDGET

AL-ANON FAMILY GROUP HEADQUARTERS, INC.
2022 OPERATING BUDGET

	2022	2021	YTD
	Preliminary	Revised	Audited
	Budget	Budget	Actual
Estimated Revenue			
Literature Sales less cost of printing	2,057,461	1,993,000	1,906,751
Contributions	2,850,000	2,543,535	2,623,242
Magazine sales	235,000	255,000	238,040
Subscription income	32,000	28,000	33,328
Investment Income/Transfers	285,600	280,600	235,693
Total Estimated Revenue	5,460,061	5,100,135	5,037,054



EXPENSES OVERVIEW

- Expenses are budgeted at \$5,813,175
- Overall expenses are aligned with 2020 expense levels as we work to restore services and staffing
- Represents a 14 percent increase over 2021 actuals, due to:
 - WSC Conference held in New York
 - IAGSM held in London
 - Travel resuming for Volunteers and Staff
 - Increase in postage rates
 - Technology improvements needed due to increased security risks from using outdated computers
 - Staff/salaries in line with pre-pandemic levels (2020)



2022 STRATEGIC PLAN INITIATIVES

- Strategy: Animations/cartoons via social media
- Create fun and attractive newcomer content for distribution through appropriate online and social media platforms
- Resources Needed: Digital Communications
- <u>Budget Impact</u>: Training required/potential editing software
- Estimated: \$5,000



2022 STRATEGIC PLAN INITIATIVES

- Strategy: Electronic payments from AFGs
- Implement additional methods of accepting electronic payments to improve the member experience of practicing the Seventh Tradition
- Resources Needed: Finance & Operations
- <u>Budget Impact</u>: Additional system configurations to iMIS database
- Estimated: \$5,000



2022 PROJECTS

Electronic Meeting Transformation

2022-2025 Al-Anon/Alateen Service Manual Translation

New Daily Reader Translation

First Longitudinal Study

2023 International Convention



DEFICIT BUDGET

- •Contributions are still needed to maintain consistent revenue in 2022
- Literature sales are projected to remain below historical levels
- Majority of projects require labor resources, not necessarily capital
- Will monitor budget and adjust in July as needed



CONCLUSION

AL-ANON FAMILY GROUP HEADQUARTERS, INC.
2022 OPERATING BUDGET

	2022	2021	YTD	
	Preliminary	Revised	Audited	
	Budget	Budget	Actual	
Total Estimated Revenue	5,460,061	5,100,135	5,173,609	
Total Expense	5,813,175	5,333,888	5,249,675	
Net increase(decrease) from Operations	(353,114)	(233,753)	(76,066)	



District 17 - Clackamas County

District 17 is busy scoping out venues for our first and only inperson Assembly this year in November! I am thrilled to be involved in this and am so pleased to see how much help we are receiving in the process.

Sadly, the recent AMIAS recertification drive did not produce as many AMIAS sponsors as needed. Alateen needs more qualified adults participating. There is a need in our communities for "the hand of Al-Anon and Alateen to always be there." The recent Alateen "Fundloser" event was enthusiastically attended and enjoyed. The weather was very accommodating, and Mary S. Young Park was beautiful, as were the Alateens and AMIAS who put on the event.

Our AA Liaison, Jill, has been active and brought an invitation to participate in the AA picnic at Barton Park on August 7. Our GRs have polled the groups to get a sense of how many would be interested in having some fun in the sun with AA, and the outcome was "Yes."

We are still finding our way out of the pandemic, but I am confident our strong sense of spiritual group guidance and input from WSO can help us to move into the future.

Sincerely, Emma H., District 17 DR

Have you seen the 2022-2025 Al-Anon/Alateen <u>Service Manual</u>?

World Service Conference Appeal Letter

As we all know, the pandemic has caused many changes that have affected every area of our lives, including Al-Anon and Alateen. Because we haven't been meeting in person, fewer 7th Tradition donations have been made and fewer pieces of Conference-Approved Literature have been sold at meetings. Without our Group treasuries, groups have been less able to provide support to their districts, the Oregon Area, and World Service Office. Consequently, less funding has gone to the WSO than in previous years. WSO's budget relies on literature sales and 7th Tradition donations, and we hope each group in our Area will take the challenge in the appeal letter to purchase literature or make a donation to WSO.

From *The Forum*, May 2022

Alateen Preamble, Revised at Last!



In September 2017, the Literature Committee received requests for revisions to the Alateen Preamble, while at the same time the Associate Director—Group Services at the World Service Office initiated a similar inquiry. Concerns were that the existing Preamble was not welcoming or reflective of many potential Alateen newcomers. The ensuing discussion

resulted in a recommendation to the Policy Committee, which led to the creation of a Task Force which included Alateen and Area-certified Alateen trusted servants to compose specific wording that would address these concerns.

After considerable research and collaboration, new wording was unanimously agreed upon by the Task Force and proposed to the Policy Committee. After the Policy Committee review, the new wording was recommended for 2021 World Service Conference (WSC) approval. Following discussion by the WSC, a motion was made, seconded, and carried to approve the changes to the Alateen Preamble. The new Preamble will appear in the next <u>Al-Anon/Alateen Service</u> <u>Manual (P-24/27)</u>, as well as in Conference Approved Literature as it is reprinted. More information, including the WSC motion, can be found in the <u>2021 WSC Summary</u>.

Reprinted with permission of The Forum, Al-Anon Family Group Headquarters, Inc., Virginia Beach, VA.

Big News from World Service Conference 2022

New Global Electronic Area Established!

The Chairperson of Al-Anon/Alateen's Board of Trustees has announced, "I am excited and honored to share with you a truly pioneering decision that was made at this year's WSC. In true Al-Anon style, we "made our circle bigger." One of the first orders of business was for the Conference to pass the motion to make the Global Electronic Area (GEA) part of the WSC Conference Structure and allow their Delegate, Ozzie A., to become a voting member, joining the Panel 62 Delegates. After the vote was taken, Ozzie was welcomed with a standing ovation and an abundance of Al-Anon love. I felt honored to be part of the historic day. Based on the geographic location of the GEA Delegate, the GEA will participate as part of the Southeast Region during this panel for the purpose of electing a Regional Trustee and attending the Regional Delegates Meeting."

Read More at https://al-anon.org/April-2022-Chairperson-of-the-Board-Letter.pdf

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June 2022

Technology Thought Force

Report to AWSC

Knowledge Based Decision Making

How can the Oregon Area conduct hybrid Assemblies and AWSC meetings?

What do we know about our members?

- *Some have mobility and transportation issues.
- *Some are caretakers who can't get away for a weekend.
- *Many of us miss meeting in person.
- *Goals: to be inclusive and encourage participation.
- *Hybrid meetings may be an equitable way to do this.

What don't we know that we wish we knew?

- *What equipment do we need and what would it cost to purchase or rent?
- *What facilities are available and do they have good WiFi?
- *Hire expertise or do it ourselves?
- *How would we conduct voting?
- *Can the Oregon Area afford it?

What we learned from Arizona

- *Arizona hired an outside company which cost roughly \$3,000 for a two-day event.
- *They use Poll Everywhere for voting by those in person and attending online.
- *The AZ Delegate provided a detailed list of the number and type of volunteers needed to run a hybrid Assembly.

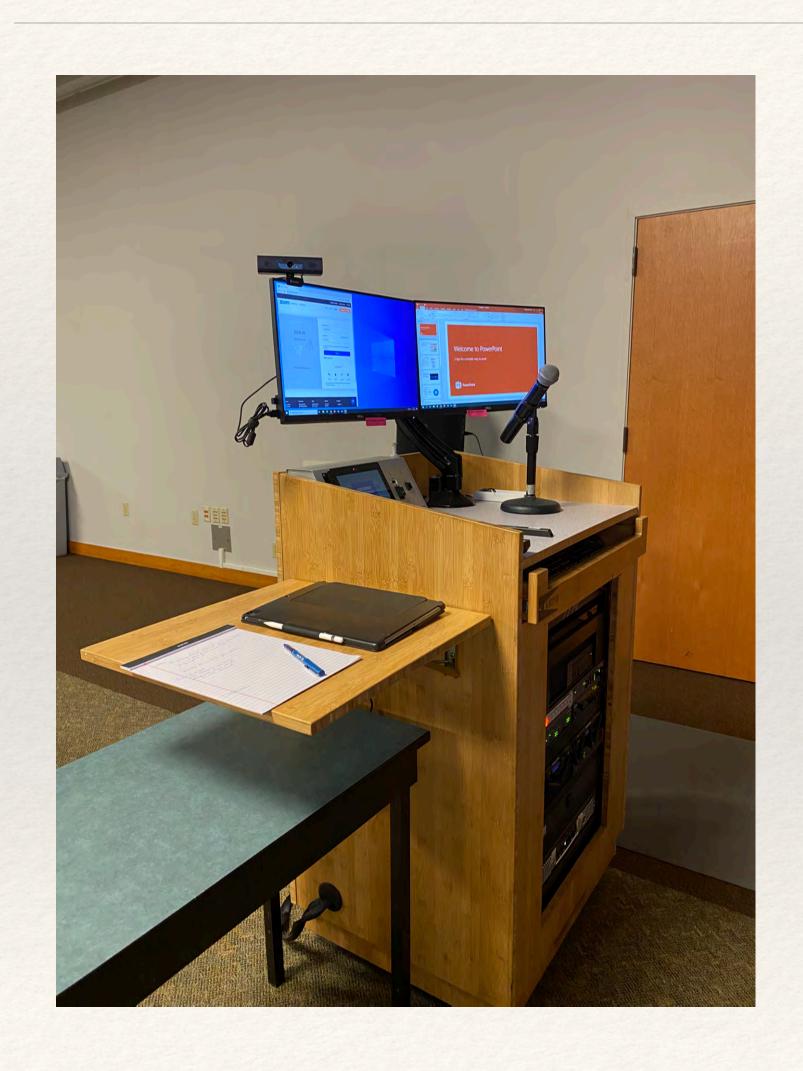
What we learned from other Areas

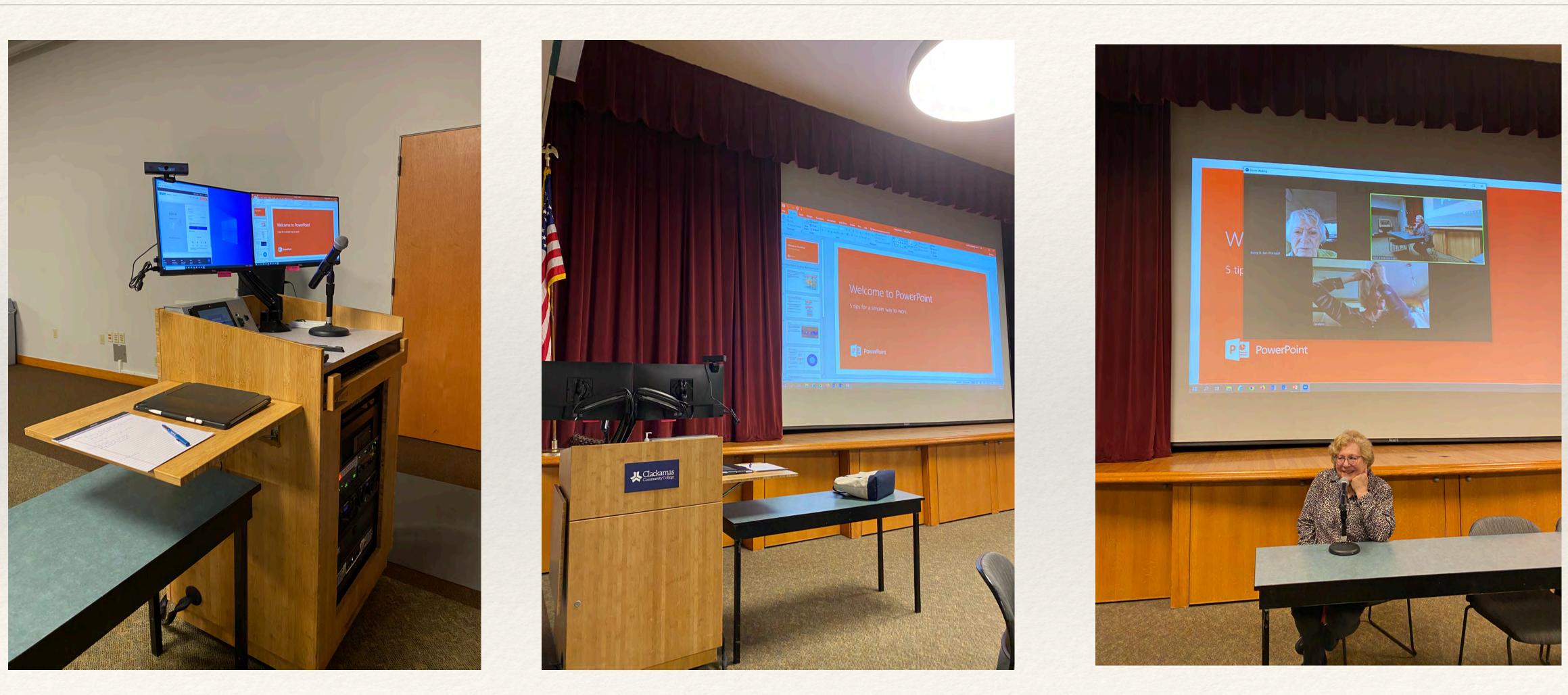
- *Washington rented the equipment for hosting hybrid event.
- *Michigan bought equipment to host a hybrid event which they purchased from Amazon.

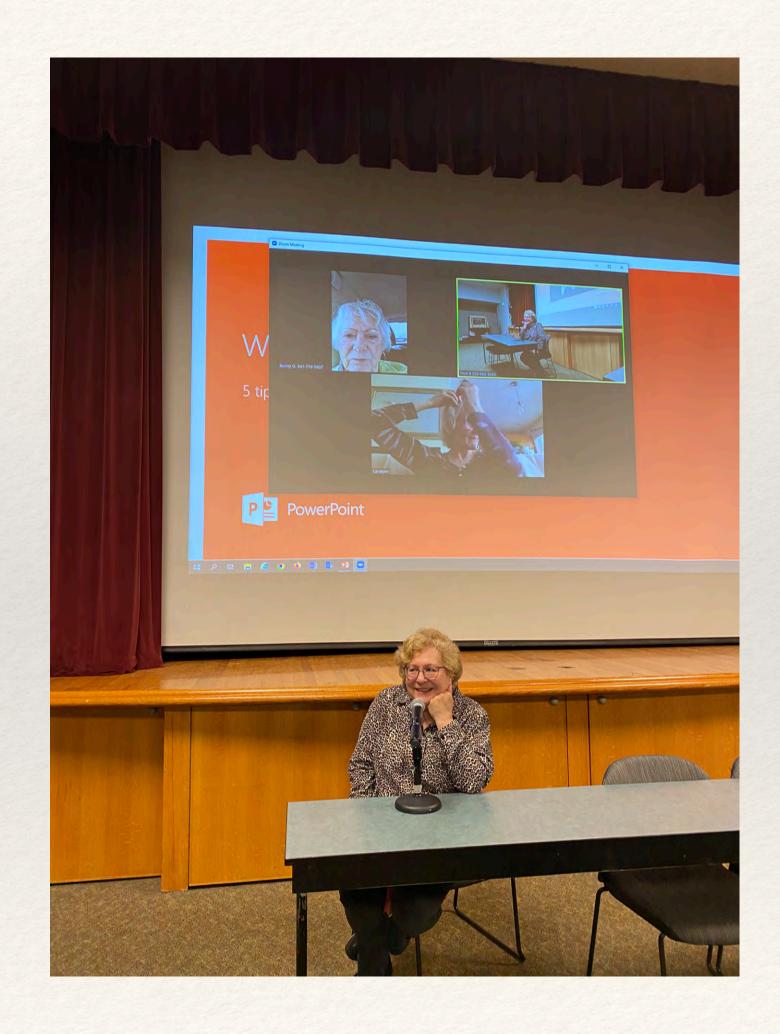
Facilities We Investigated

- *Clackamas Community College we held Assemblies there in the past.
- *They have most of the necessary equipment. But the cost to rent this facility for two days has gone up to \$2200.
- *We created a Zoom meeting to see how things worked and discovered the need for a better web camera/speaker.

Photos from Clackamas Community College



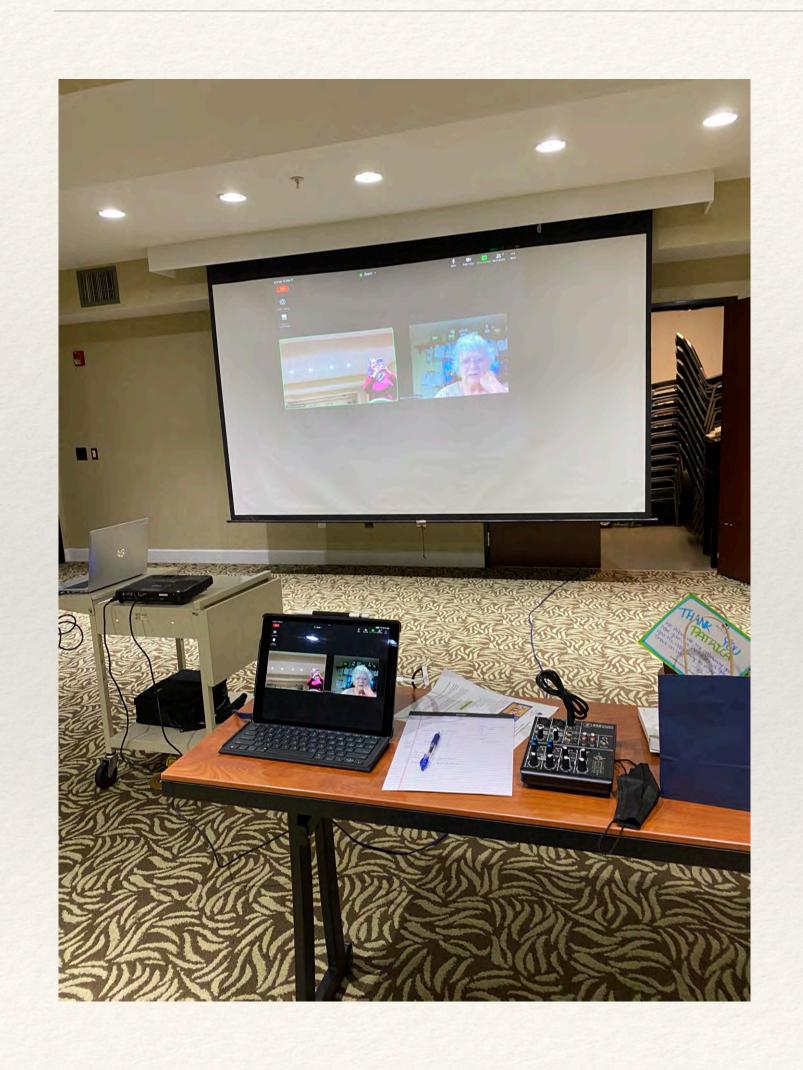


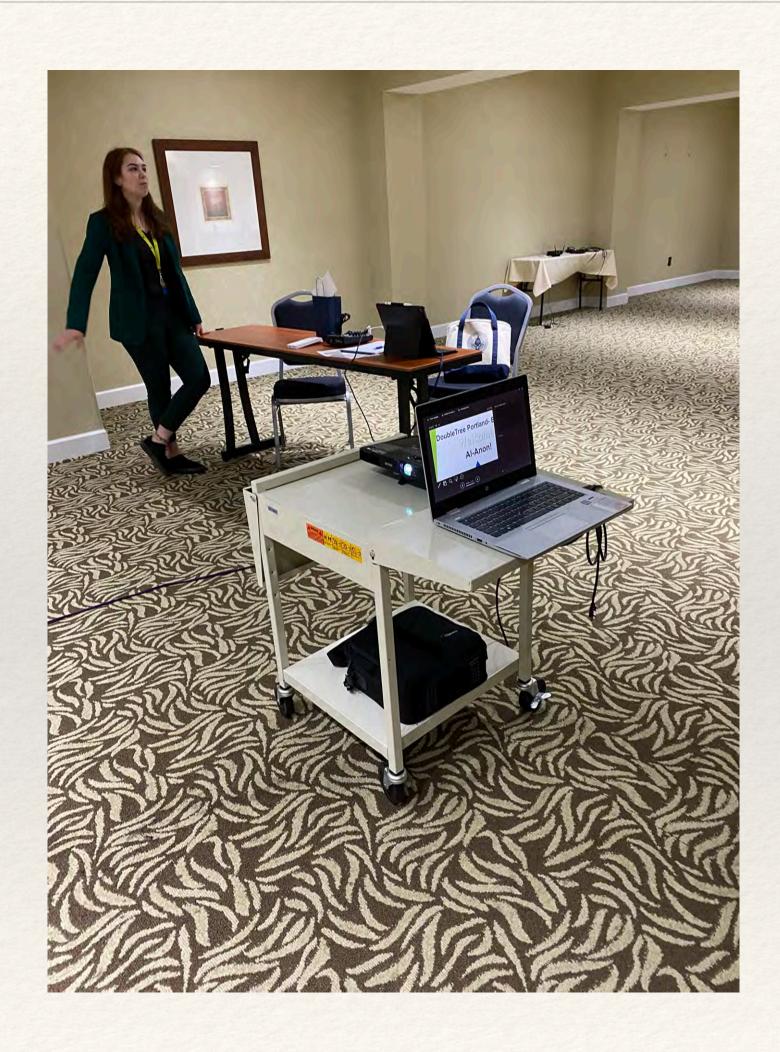


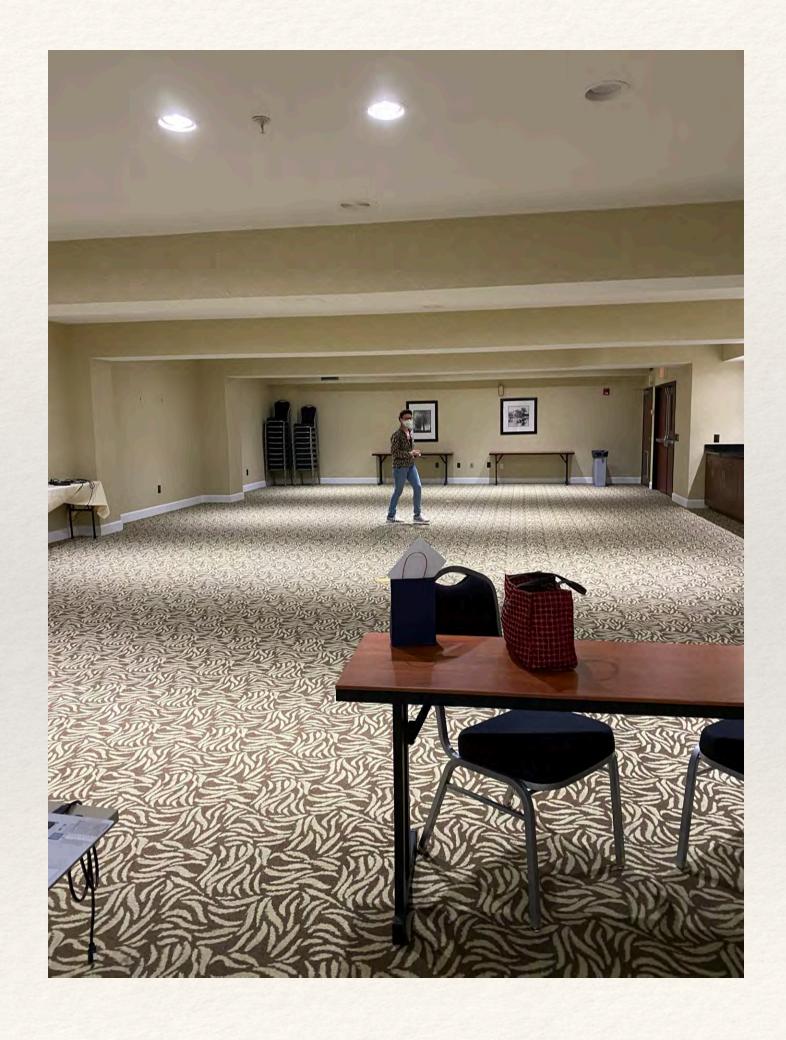
The Doubletree Hotel in Beaverton

- *The Doubletree Hotel is off of Cornell Rd. and Hwy 26.
- *The hotel has good WiFi, a large event space, lapel mics and we were able to connect into their sound system.
- *We still need a better web camera/speaker.
- *The pricing is reasonable—about \$1,000 for 2 days and we can get all day coffee for \$100! Plus they would set aside blocks of hotel rooms.

Photos from the Doubletree Hotel







What we need in a facility

- *The District planning to host an Assembly or AWSC meeting needs to look for a facility with:
 - * Strong WiFi
 - * A projection screen to display the people on Zoom
 - * A large room with multiple outlets to connect all of our equipment.

What equipment would we need to bring?

- *A projector, speakers and microphones.
- *A web camera/speaker.
- *Amixer/soundboard.
- *Maybe WiFi boosters.

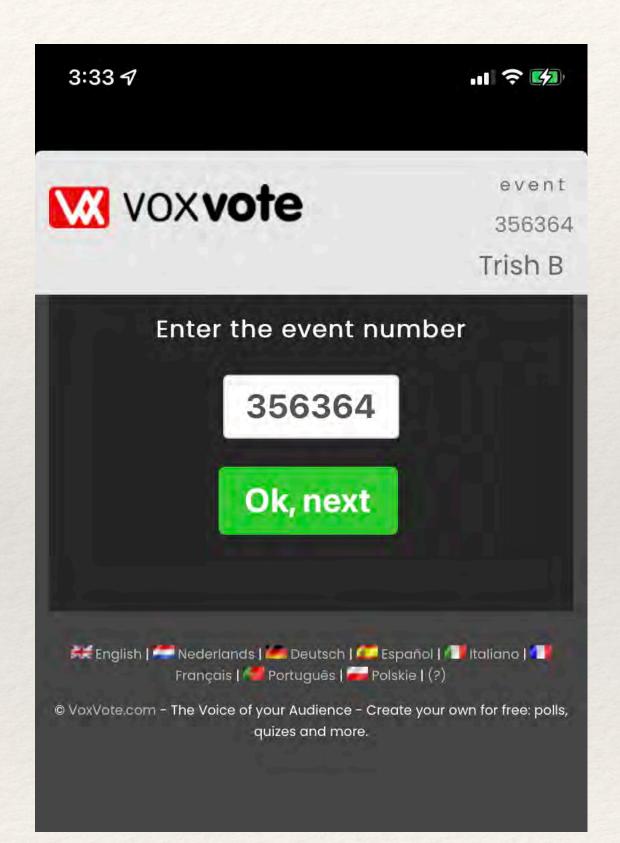
Rent or Purchase or Hire Someone to Facilitate for us?

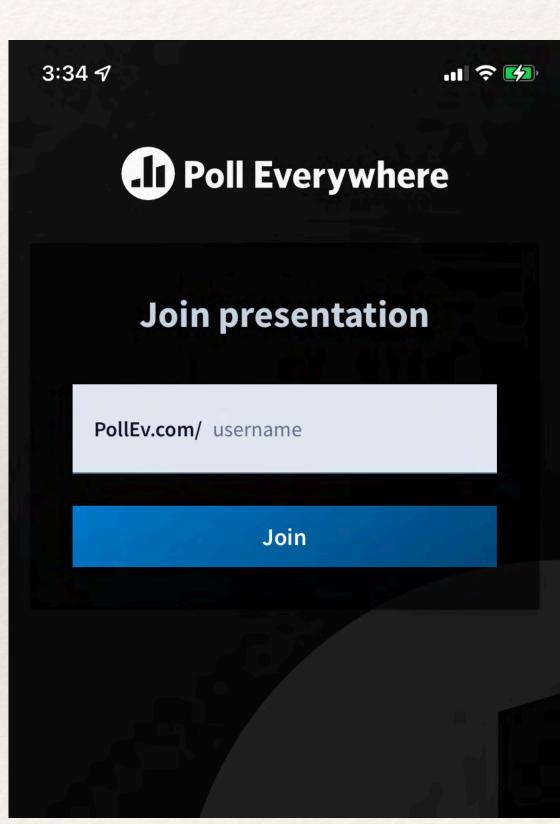
- *A soundboard/mixer \$229 to buy (\$55 to rent).
- *WiFi boosters range from \$150 to \$300 to buy.
- *Web camera/speaker costs \$169 to \$1,200 to buy.
- *Hiring an outside company is very expensive. We contacted three companies their prices range from \$1,500 (for partial assistance) up to and beyond \$10,000.

Voting Apps

*Poll Everywhere

*Voxvote





Our recommendations

Buy a web camera/speaker, a soundboard/mixer, maybe a WiFi booster.

Update the Oregon Area Handbook for the Technology Coordinator position and for Event Hosting so districts know what to look for in a facility.

Update the Virtual Meeting Guidelines to Hybrid Meeting Guidelines.

Figure out the best voting app to use.

Considering volunteering!

- *To conduct a hybrid Assembly or AWSC meeting, we will need at least six dedicated volunteers.
- *Online two Zoom cohosts to keep stray mics muted and manage breakout rooms.
- *In-person the technology coordinator and one other in-person Zoom cohost to make sure the equipment is properly connected and all can speak and be heard.
- *A timekeeper and someone to keep track of the voting system.

Thank you!

Many thanks to those who volunteered to serve on the Technology Thought Force:

Bunny G., Troy T., Sarah M., Amy S. and Caralynn W.



Al-Anon



Cooperating with the professional community

My Story Into Service

AFG Connects

Attend meetings with others from US and Canada.

Public Outreach Coordinators share projects being worked on in their state.

Review of the service manual as it relates to public outreach.

Many individuals may not realize that their physical, mental, emotional and spiritual well-being are or have been affected by a relative's or friend's drinking. Family members and close friends can find support and understanding in the emotionally safe and non-judgmental environment of an Al-Anon meeting. From the Al-Anon Website why refer to Alanon.



The need is obvious

National Center for Health Statistics: "Provisional data from 2021 show the number of alcohol-induced deaths have continued to increase, to more than 52,000, up 34 percent from pre-pandemic levels."

Chronic liver disease and cirrhosis is another, long-term adverse consequence of alcohol abuse, and those deaths have increased during the pandemic as well, from over 44,000 deaths in 2019 to over 56,000 deaths in 2021 – an increase of more than 26 percent. Chronic liver disease and cirrhosis became the 9th leading cause of death of all Americans in 2021, up from 11th prior to the pandemic.

Mental Health providers in Oregon



Oregon Summary Information

Top U.S. Performers: 250:1 (90th percentile)

Range in Oregon (Min-Max):

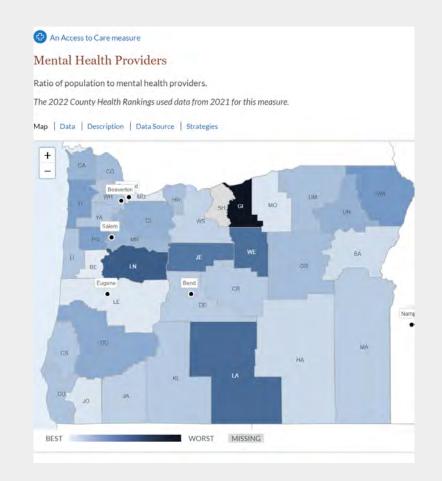
660:1-90:1

Overall in Oregon:

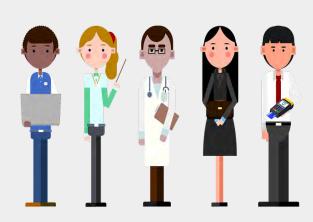
170:1

Years of Data Used:

2021



https:// www.countyhealthra nkings.org/app/ oregon/2022/ measure/factors/62/ map How many people here today were referred to Alanon at the prompting of a mental professional, medical provider, or someone in the legal community?





Like me others are looking for help because their lives have become unmanageable.





Resources for cooperating with professionals

New 2022-2025 Al-Anon/Alateen Service Manual

World Service Guideline -

https://al-anon.org/pdf/G29.pdf

https://al-anon.org/pdf/S65.pdf

https://al-anon.org/for-members/public-outreach/

Materials to Post On-Line - Al-Anon Family Groups

https://al-anon.org/for-members/members-resources/literature/magazines/afa-magazine/

Information on copyright from service manual on pages 116-118 (digital copy)

Differences between attraction, promotion, and cooperation, service manual pg

119



to attract: draw by other than physical influence; to invite;

to draw to; to cause to approach

to promote: to push forward; to further advance, as in a business venture (implies "hard sell," advancement

for profit)

cooperation: joint operation or action (implies coming to-

gether of two or more people to work together





Service Manual pages 122-124 what is covered there?

National/International Public Outreach roles and responsibilities

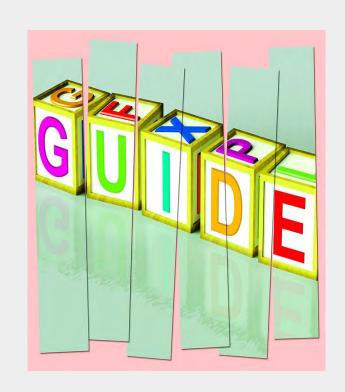
Paid Advertisements

Publicizing meeting and locations

WSO Posters

Posters for Al-Anon Service Arms

Outreach Publications



How many ways are there to let Oregonians know about Al-Anon?



It can start with one idea by one person.



Or two

Or a





And spread throughout the state.



Useful slogans:

Keep it Simple

Let it begin with me

First Things First

Easy Does it.

Tradition 5- Our primary purpose is to help families and friends of alcoholics.

What I've heard others do that works:

Keep a list of mental health professionals in your district, contacting/sending mailings with meeting schedules and a few conference approved literature pamphlets.

Personal sharing with one's own therapist or medical professional about how the program has helped them.

Have a table at health fairs

Leaving old forums in offices

Posting public outreach video on YouTube

Contacting medical facilities chaplains

Holding meeting and inviting a group of professionals to come. Lunch time meetings are reported to work best. Providing CEU's to medical professionals for attending.

Taking a flyer to a grocery store and having a contact phone number tear off

My Idea

The Lunch Time Poster Project:

Reach more than just one professional in an office

Ask to have the public outreach poster hung up in a staff lounge,

break room, cafeteria, or lunch room.

Poster can be taken to:

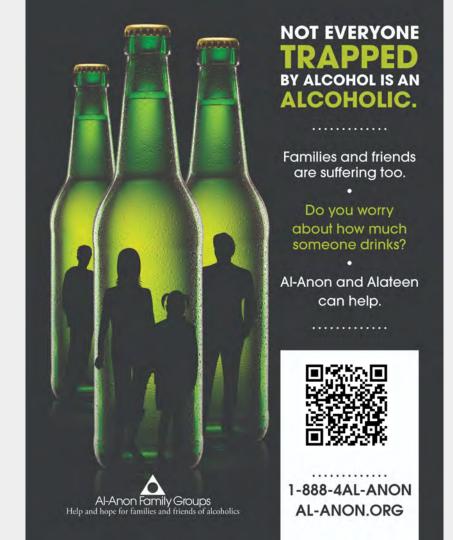
Medical offices

Hospitals

Therapist offices

Chiropractors

Easily access Al-Anon meetings information from across the state using the QR code.



What cooperating with the professional community projects

are your districts working on to reach new members?

March 2022 Assembly Questions and Feedback

What did you appreciate or find successful about the Assembly?

Feedback:

- 1. People were engaged and it seemed more people attended.
- 2. Likes the way Dawn B. handles the meetings.
- 3. Really liked the KBDM presentation because it was useful in service and in personal life.
- 4. Enjoyed the Delegate's report.
- 5. Felt it had structure which was good.
- 6. The voting went well virtual hand worked better.
- 7. I love being able to do AWSC and Assembly on Zoom. I love being in person more, but sometimes that is difficult. I wish it was in Portland all the time!
- 8. I appreciate the the ease of attending zoom assemblies. I honestly love that . Now with gas prices being what they are, it might still be a plus. I love that Dawn B helped Annie fill out the Resume AT THE ASSEMBLY! That was great.
- 9. Well run.
- 10. JoAnnes Report
- 11. KBDM
- 12. Good Attendance
- 13. Chere's KBDM presentation

What were the challenges?

Feedback:

- 1. One challenge was not having consistency on how to "go to the mic" and get recognized.
- 2. The discussion on where and how the July Assembly was to be took too long.
- 3. Bothered by not having enough opportunities to connect or chat with people. Want to talk and ask questions of one another.
- 4. Difficulties getting a group consensus; want the process/strategy to be more productive.
- 5. The Feb. AWSC felt more satisfying because it seemed more things were accomplished, and was more organized.
- 6. The new vocabulary made it more difficult to follow along.
- 7. Please condense the content of the reports.
- 8. It was a challenge not having people stand for positions needing to be filled.
- 9. GRs not yet knowing how it all works so they are not standing for things.
- 10. Wanted to know prior to the end of the Assembly if we were meeting in person or virtually for the July Assembly...then I could have informed GRs at the District meeting. I felt the decision was clear from the poll to make it virtual since only 12% wanted it inperson and working out a hybrid by July was not credible.
- 11. The morning felt monotonous-too many reports in a row. The breakouts should come later to help break some of the monotony of the business.

- 12. Learning my job Wanting to talk with other DRs What issue did you come up in your district and how did you handle it. Going deeper into what the job is. Lack of knowing the process for example group records (grs).
- 13. I don't recall any challenges. The internet was great, we had no interruptions, I could hear everyone clearly.
- 14. The challenges are that I cannot talk to others . That is hard. Also, when trying to put together Literature or Forum giveaways or showcases of Literature I kept running into walls of NO TIME and NO showing CAL on Computers!
- 15. Veronica
- 16. Need to keep it more focused
- 17. Too many polls
- 18. Not seeing the fellowship in person
- 19. Polls.....vs concensus

What would you like to see at the Assembly?

Feedback:

- 1. Remind people they can talk during lunch.
- 2. More use of breakouts to connect with members while doing business.
- 3. Please show and explain the Al-Anon service structure to everyone, along with the presentation on the links of service that was provided to the GRs.
- 4. Breakouts later not so early in the morning.
- 5. Use the "raise hand function" for comments and questions. Make this the consistent method. Take 3 minutes to teach people at the beginning of the meeting how to do it.
- 6. Would like some speakers for morning and afternoon 5 min. personal Al-Anon stories. Keeps us connected to the program.
- 7. Help the introverts share/participate...e.g., regularly ask "is there anyone new or we have not heard from that would like to share".
- 8. The reports were overly long. Send in the reports to read attach to minutes. Powerpoints too much information. Too bogged down in one time. How do you use KBDM in a group?
- 9. The things that have been done on Assemblies in the past seem to die with that Assembly or Panel. Members still question the "Links of Service." I was on a committee probably 5-6 years ago where we created and had many copies made of a bookmark sized, two sided great description of the "Links of Service" process. Why that isn't still used, printed, when the issue comes up, I don't know. I am thinking this is most likely true for all of the past committee groups we used to do.
- 10. Hybrid
- 11. More Education
- 12. In Person
- 13. More workshops
- 14. Use virtual hand only when zooming......

What is the ideal length of time for an Assembly on the Virtual Platform? (Feel free to explain your thinking.)

Feedback:

- 1. Prefer a one-day assembly if it is virtual. We get a lot done in one day. Weekend if it is face to face.
- 2. When it's virtual, do at least 2 hours less on Saturday and add 3 hours on Sunday.
- 3. Like the 1 day Virtual but last 2 hours are hard to sit through; would be willing to at least try a slightly shorter Saturday and add a partial day Sunday.
- 4. A Day is the max. 6 hrs would be better less time on breakout. Grs think it is too. Maybe having set times so reports aren't so long. Cut to the core of what needs to be brought forward.
- 5. Length of time for a virtual assembly, not an 8 hour day!! I don't mind it being all on one day, but I believe there should be at least a 2 hour break in the middle. Another option would be 1/2 day Saturday and 1/2 day Sunday.
- 6. 8 hrs
- 7. 8 hours

Anything else you'd like us to know?

Feedback:

- 1. Need full co-host to help Trish and Dawn. This co-host could also track and call on the commentors/questioners.
- 2. In my 15 years of Al-Anon I have seen the Assemblies change for the better. We have made decisions that led to a smoother meeting, more manageable discussions, and warm feelings.
- 3. I am concerned about keeping our membership. D11 groups are down 50% for both inperson and virtual meetings.
- 4. It's important to hear how doing the area service work aides personal recovery. When making presentations, members could make brief statements about how the work they did aided in their personal recovery.
- 5. In favor of hybrid assemblies and only 2 per year instead of 3.
- 6. Thinks KBDM is cumbersome to use. It is missing a key final step which would be to prioritize the information from the questions so that a consensus decision/recommendation becomes clear.
- 7. Too focus on the process too many rules, too rigid. Want to focus on the business of Al-Anon. More web site training. Didn't know where the powerPoints were; didn't realize they were in the attachment Oregon Area needs to take an inventory.
- 8. Special Needs thoughts.... it seems there is easy hybrid (someone bring a laptop) and expensive equipment tech heavy hybrid. Perhaps some aspects of a real assembly would not be available to those using hybrid at first. But having a zoom option seems to me to be a question of Equity now...as much as printing CAL in English French and Spanish. I remember what a hassle it is to help people get on a bus in a wheelchair and

make it to an appointment on time, not to mention the additional hassle of taking care of personal needs in a strange place .

9. Would like to have known what she was getting into before doing AMIAS certifications